

## NEWS

### IRELAND INC. TO PRESENT AT THE CHICAGO RESOURCE EXPO

HENDERSON, Nevada – APRIL 16, 2010 – Ireland Inc. ([OTCBB: IRLD](http://otcbb.com/IRLD)), an exploration and development company focused on the discovery and extraction of gold and silver from mineral deposits in the Southwestern United States, today announced that Douglas D.G. Birnie, Chief Executive Officer of Ireland will make a presentation on Friday, April 23<sup>rd</sup> at 6:00pm at the Chicago Resource Expo. Mr. Birnie will meet with investors to discuss Ireland's recently announced inferred resource of 343 million tons with an average grade of 0.040 opt gold equivalent<sup>1</sup>, and updates on pilot plant test operations.

The Chicago Resource Expo is located in Rolling Meadows, Illinois. Admission to the Expo is free to the public and is open Friday from 2:30pm to 9pm and Saturday from 8am to 5pm. For more information please visit [www.chicagoresourceexpo.com](http://www.chicagoresourceexpo.com) or call 317-502-5838.

All company presentations will be video and audio recorded and made available for viewing after May 7<sup>th</sup> at [www.chicagoresourceexpo.com](http://www.chicagoresourceexpo.com).

#### **About Ireland Inc.**

Based in Henderson, Nevada, Ireland Inc. is a minerals exploration and development company that is focused on the discovery and extraction of precious metals from mineral deposits in the Southwestern United States.

In 2007, Ireland acquired rights to two mining properties, both of which are prospective for gold, silver and other minerals. In early 2008, Ireland completed the acquisition of the Columbus Project located near Tonopah, NV, where it also has an option to acquire additional adjacent mineral claims. Ireland also owns rights to acquire up to 100% of the Red Mountain Project in San Bernardino County, California. For more information, please visit [www.irelandminerals.com](http://www.irelandminerals.com).

#### **Forward-Looking Statements**

*This document may include statements that constitute "forward-looking" statements, usually containing the words "believe", "estimate", "project", "expect", or similar expressions. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, Ireland's limited operating history, future trends in mineral prices, the availability of capital, geological or mechanical difficulties affecting Ireland's planned geological work programs, and uncertainties surrounding estimates of mineralized material. Additional exploration work will be required to fully define the extent of the Columbus Project's mineralized areas and before proved or probable mineral reserves can be established. There is no assurance that the results of Ireland's pre-feasibility program will result in a decision to enter into commercial production. Ireland undertakes no obligation to update the forward looking statements in this document.*

#### **Cautionary Note Regarding Estimates of Inferred, Indicated and Measured Resources**

*This press release uses the terms "inferred", "indicated", and "measured resources". The United States Securities and Exchange Commission (the "SEC") does not normally permit issuers to disclose resource estimates in their filings with the SEC. SEC guidelines normally permit only the disclosure of "reserve"*

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<sup>1</sup> AuE (opt) = Au (opt) + 0.013Ag (opt) (based on \$900/oz Au and \$12/oz Ag)



*estimates, which are those parts of a mineral deposit that could be economically and legally extracted or produced at the time the estimate is made. Inferred resource estimates generally may not be used as the basis for pre-feasibility or feasibility studies. There are no assurances that any inferred, indicated or measured resource estimates provided in this press release can be economically or legally extracted or produced or that any of these resource estimates will ever be converted to reserves. There are also no assurances that any inferred resource estimates will be converted into indicated or measured resources.*

*Investors are advised to carefully review the reports and documents that Ireland files from time to time with the SEC, particularly Ireland's Annual and Quarterly Reports.*

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