

## NEWS

### Ireland Inc. to Present at the Wall Street Forum's Boston Investor Conference

HENDERSON, Nevada – August 22, 2012 – Ireland Inc. ([OTCBB: IRLD](#)), an exploration and development company focused on the discovery and extraction of gold and silver from mineral deposits in the Southwestern U.S., today announced that [Douglas D.G. Birnie](#), Chief Executive Officer, will deliver a Company presentation at the Wall Street Forum's Boston Investor Conference on Thursday, September 6, 2012 at the Omni Parker House Hotel. The presentation will begin at 10:35 a.m. EDT. Birnie will discuss the Company's outlook and the progress of its optimization program.

A webcast & replay of the presentation will be available for the next three months. Click the following link to view: <http://www.wsw.com/webcast/wsaf21/irld>

#### **About Wall Street Forum**

The Wall Street Forum has been a leading independent sponsor of analyst conferences in Boston, NYC & London since 1989. Over 2,500 public corporations have presented, and institutional investors from over 2,000 money management firms have attended.

#### **About Ireland Inc.**

Based in Henderson, Nevada, Ireland Inc. is a minerals exploration and development company focused on the discovery and extraction of precious metals from mineral deposits in the Southwestern United States.

In 2007, Ireland acquired rights to two mining properties, both of which are prospective for gold, silver and other minerals. In early 2008, Ireland completed the acquisition of the Columbus Project located near Tonopah, NV, where it also has an option to acquire additional adjacent mineral claims. Ireland also owns rights to acquire up to 100% of the Red Mountain Project in San Bernardino County, California. For more information, please visit [www.irelandminerals.com](http://www.irelandminerals.com).

#### **Forward-Looking Statements**

*This document may include statements that constitute "forward-looking" statements, usually containing the words "believe," "estimate," "project," "expect," or similar expressions. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, Ireland's limited operating history, future trends in mineral prices, the availability of capital, geological or mechanical difficulties affecting Ireland's planned geological work programs, and uncertainties surrounding estimates of mineralized material. Additional exploration work will be required to fully define the extent of the Columbus Project's mineralized areas and before proved or probable mineral reserves can be established. There is no assurance that the results of Ireland's pre-feasibility program will result in a decision to enter into commercial production. Ireland undertakes no obligation to update the forward looking statements in this document.*

*Investors are advised to carefully review the reports and documents that Ireland files from time to time with the SEC, particularly Ireland's Annual and Quarterly Reports.*

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