

NEWS

Ireland Inc. to Present at Sidoti Micro Cap Conference

HENDERSON, Nevada – December 29, 2011 – Ireland Inc. ([OTCBB: IRLD](#)), an exploration and development company focused on the discovery and extraction of gold and silver from mineral deposits in the Southwestern United States, today announced that Douglas D.G. Birnie, Chief Executive Officer of Ireland, Inc., will make a presentation at the *Sidoti Micro Cap Conference* at 11:20 a.m. EDT on Monday, January 9, 2012. Birnie will discuss Ireland's outlook and ongoing optimization program. The conference will be held at the Grand Hyatt Hotel in New York City.

About Sidoti & Company, LLC

Sidoti & Company, LLC is the largest and fastest-growing small-cap equity research provider on Wall Street. Its analysts provide institutional-quality research on nearly 600 companies across more than 30 industries, focusing on undiscovered profitable companies at a market capitalization below \$3 billion.

About Ireland Inc.

Based in Henderson, Nevada, Ireland Inc. is a minerals exploration and development company that is focused on the discovery and extraction of precious metals from mineral deposits in the Southwestern United States.

In 2007, Ireland acquired rights to two mining properties, both of which are prospective for gold, silver and other minerals. In early 2008, Ireland completed the acquisition of the Columbus Project located near Tonopah, NV, where it also has an option to acquire additional adjacent mineral claims. Ireland also owns rights to acquire up to 100% of the Red Mountain Project in San Bernardino County, California. For more information, please visit www.irelandminerals.com.

Forward-Looking Statements

This document may include statements that constitute "forward-looking" statements, usually containing the words "believe", "estimate", "project", "expect", or similar expressions. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, Ireland's limited operating history, future trends in mineral prices, the availability of capital, geological or mechanical difficulties affecting Ireland's planned geological work programs, and uncertainties surrounding estimates of mineralized material. Additional exploration work will be required to fully define the extent of the Columbus Project's mineralized areas and before proved or probable mineral reserves can be established. There is no assurance that the results of Ireland's pre-feasibility program will result in a decision to enter into commercial production. Ireland undertakes no obligation to update the forward looking statements in this document.

Investors are advised to carefully review the reports and documents that Ireland files from time to time with the SEC, particularly Ireland's Annual and Quarterly Reports.

IR CONTACTS:

Terri MacInnis, Dir. of Investor Relations
Bibicoff + MacInnis, Inc.
818.379.8500 terri@bibimac.com

Jerry Falkner, CFA
RJ Falkner & Company, Inc.
800.377.9893 info@rjfalkner.com